

*Club Members you save 25%  
on case purchases!*

*To: Lions Peak's Family of Friends*

Lions Peak Vineyard has had an excellent start this 2010 year. The long awaited rains have returned and the vineyard and the hillsides are exceptionally green. The views are spectacular this time of the year and not to be missed! The vines have been pruned and the canes tied. To sit out on the veranda and see Mother Nature at work is truly a spiritual experience. The roses are starting to bloom and the lavender is beginning its new season. Of course, this is during the day; however, the nights are equally extraordinary. When you view a full moon: see the stars in their full magnitude, and the crickets are chirping in what dreams are made of.



Lions Peak Tasting Room has now been at our Solvang location for (6) six years. It is amazing how time seems to pass by so rapidly. With this being said, the 2010-year is starting off with new beginnings. Our Valentine weekend was fantastic, and it is just the beginning of the events that LP is planning for the 2010 calendar year. From the Taste of Solvang, Easter, Memorial Weekend open house, the 4<sup>th</sup> of July to the autumn and winter activities, LP is opening our doors for wonderful events.

*Our Solvang Tasting Room* is opened seven days a week with extended hours on the weekends and for special weekend events. Lions Peak Spring Calendar returns with weekday hours returning to 11:00 AM to 6:00 PM. Mary, Kathi, Natasha, and Jennifer enjoy talking to you about Lions Peak, wine, music, the arts, or we love to hear about the adventures of your life. *We welcome you to have a premium or reserve tasting or try our new added feature...Lions Peak Wine by the Glass!* We are here to serve you and ensure that you have a great time!



## TASTING ROOM RENOVATION

The LP Staff is having a great time at the tasting room with all of our special friends of LP! The entire Tasting Room has been completely renovated, and we were ready for Valentine's Weekend. Our regulars were astonished with the new look at Lions Peak. The tasting room has two wine bars and special seating for our customers that wish to have a wine by the glass.



With our new social media kiosk tasters were checking out Lions Peak Wine Blog , Twittering, Facebook, and signing up to be on LP's email list. The new Social Media Kiosk allows our tasters to go online at the time while they are at the Tasting Room and leave their comments, upload your pictures, or just read about the latest news with Lions Peak's Vineyard, Winery, or the Tasting Room. Should you not make to the tasting room you can still view our new toys on Lions Peak's web site: [www.lionspeakwine.com](http://www.lionspeakwine.com)

## TASTE OF SOLVANG



The annual Taste of Solvang weekend was Lions Peak's kickoff for the arrival of the spring season. Friday evening's event featured a wonderful array of desserts from restaurants, chocolate confectionaries, and merchants. The desserts were paired with wines from Solvang wine tasting rooms and wine shops. Lions Peak served our tasters our wonderful Late Harvest Viognier, Ports, Rose, Chardonnay, and Estate Cabernet. Live music and dancing was an added feature, which was enjoyed by all. The weekend continued with a weekend filled with special events. Lions Peak joined other wineries and wine shops on Saturday evening. We all had a great time.... Mary, Jen, and Paul welcomed all our guests with a diverse collection of LP wines.

## 2010 NEW WINES & NEW LABELS

This spring LP is producing new wines with stellar packaging. Joining the line up for LP is ***"Roaring Lion"***, a 100% Cabernet Sauvignon that is Barrel aged in 100% French oak from LP's old Cabernet vines. Another new wine joins LP for the first time...***"BFF, aka..Best Friends Forever"***. If you loved ***"LULU"***, LP thinks this will be a wine that is a must for every ***Girlfriend of LP!*** ***"BFF", Best Friends Forever***, is a blend of Merlot, Cabernet Sauvignon, and Cabernet Franc and dedicated to those best friends of the owner of Lions Peak. ***The white and red wine old favorites will return...some with a facelift! The wines that are in the queue are: Lulu, Sisters, Viognier, Rousanne, Chardonnay, Peak Rouge, Roaring Lion, Mourvedre, BFF... aka ...Best Friends Forever, Merlot, Cabernet Sauvignon, Cabernet Franc, Proprietors Reserve Cabernet Sauvignon, and Lionnesse.*** All of these wines will be produced in limited quantities. Join us for Memorial Weekend and have a preview of Lions Peak's latest wines.

## OPEN HOUSE

***Mark your calendar for Lions Peak Spring Open House during Memorial Weekend; LP shall be serving barrel samples of our new CABS, which we are about to bottle, and our Library Cabernet Sauvignons. We are taking orders for these Future wines, which are produced, in limited quantities. In addition, great music and complimentary appetizers will accompany the LP wines. The open house will be from the time we open until closing all weekend!***



*Special pricing on our limited Library wines and Futures!*

## **WINE CLUB SELECTION FOR SPRING & SUMMER 2010**

### **Connoisseurs Club**

*2006 Proprietor's Reserve Cabernet Sauvignon \$35.00*  
*Vis a Vis (Mourvedre, Grenache, Syrah, & Zinfandel) \$28.00*  
*2001 Lionnesse (Merlot, Cabernet Sauvignon, and Cabernet Franc) \$35.00*  
*2007 Chardonnay \$25.00*  
*2005 Mourvedre \$35.00*  
*2005 Late Harvest Viognier \$25.00*

### **Premium Club**

*2006 Proprietor's Reserve Cabernet Sauvignon \$35.00*  
*2006 Estate Grown Cabernet Sauvignon \$25.00*  
*2005 Proprietor's Reserve Cabernet Sauvignon \$50.00*  
*2001 Lionnesse (Merlot, Cabernet Sauvignon, & Cabernet Franc) \$35.00*  
*2005 Peak Rouge \$20.00*  
*2005 Mourvedre \$35.00*

### **Roaring Cabernet**

*(2) 2006 Proprietor's Reserve Cabernet Sauvignon \$35.00*  
*(2) 2002 Proprietor's Reserve Cabernet Sauvignon \$50.00*  
*(1) 2005 Proprietor's Reserve Cabernet Sauvignon \$50.00*  
*(1) 2006 Estate Grown Cabernet Sauvignon \$25.00*

### **White Wine Club**

*(2) 2007 LULU \$25.00*  
*(1) 2005 Late Harvest Viognier \$25.00*  
*(1) 2005 Peak Rouge \$20.00*  
*(2) 2007 Chardonnay \$25.00*

*Special Case Discount of 25% savings & Special Case Pricing on Select Wines  
with complimentary shipping/ mix and match okay contact the LP Tasting Room for  
information.. [805.693.5466](tel:805.693.5466) or [800.390.wine](tel:800.390.wine)*

*We hope that you enjoy your new selection of wines and our wish is that your  
2010 is filled with joy and bliss  
The Lions Peak Family & Staff*