

*2009 Fall*

## **ROAR WITH THE LIONS**

*2010 Winter*

*Dear Friends,*

Another season has passed and at LP our 2009 fall season has begun with the arrival of our newest wines and gifts. At Lions Peak Vineyards and Wine Company we are excited about our new collections of wines, imported glassware, and wine related gifts, and are delighted that your response has been so positive. As always, we welcome your feedback on our new wines and special gift collections. Knowing your personal preferences helps us share the great times and strengthens our connection with each other.

The year 2009 has been a challenging one for Lions Peak, but as problematic as the changes have been, we have found a new miracle around every corner! At Lions Peak we know the meaning of faith, surrender, and truly living in the now. We sincerely appreciate your dedication to our little family business. Lulu and I express our deepest heart filled gratitude, and we shall continue to offer our special touch to our wines and the unique wine accessories at each of our shops.

***Our Solvang Tasting Room*** is in full swing seven days a week with extended hours on the weekends. Stop in on the weekend for complimentary wine and chocolate pairings and select appetizers. ***We now have a new tasting menu; you are now able to choose a standard or reserve tasting of LP wines. The new reserve tasting gives you the opportunity to taste some of our older vintages and limited releases.*** We are also excited to be introducing a fabulous new selection of imported glassware from Italy and Romania.

LP remains actively involved in the sale of ***Acholi Beads***. With the sale of these beads displaced women living in the slums of the Acholi Quarter in Uganda are now creating new lives for themselves and their families under much improved economic conditions. In addition to the Acholi beads, we represent ***Jewels of Hope***, which is a mission for children with **AIDS** in South Africa. The proceeds go directly to the children and significantly raise their standard of living.

***Our International Boutique Wine Shoppe and Tasting Bar in Cambria*** invites you to stop in when you are headed north. LP Cambria offers some of the most exceptional wines from around the world, tasted and hand picked by our staff! We are open seven days a week, have weekly Happy Hour wine tastings with complimentary appetizers, wine and cheese pairing, and special invitations to events that are exclusive to the Cambria location. Join us on weekends for Champagne, Bellinis and Mimosas!

Our Cambria shop focuses on Southern Hemisphere wines and select wines from Europe. ***You'll discover fantastic wines from Chile, Argentina, New Zealand, and South Africa, plus spectacular vintages from France, Italy and Spain, as well as California, Oregon, and Washington.*** Catch our wonderful selection of ***desserts, ports, and late harvest wines.***

For additional information on Lions Peak Cambria we have included a brochure with your club, and we look forward to welcoming you at our second location. As club members of LP you will receive your complimentary tasting of international wines.

### **2009 HARVEST**

The weather on the Central Coast has been consistent, and the 2009 harvest should be mid to late October. At this time as I write the newsletter, we have starting tasting the Cabernet fruit on the vine weekly and the clusters this year are exceptional. This vintage should prove to be another memorable one.

For our spring event LP will provide barrel samples of new 2009 vintage so you can taste this young Cabernet Sauvignon. Wine education has always been an integral part of who we are at LP, and it is our belief that it will be a meaningful experience for you. This special tasting will include the current 2009 Cabernet Sauvignon, side by side with the 2005 and 2006 vintages. ***This vertical tasting will be truly an experience for your palate and memory, and will enhance your enjoyment of these and future Lions Peak Cabernet Sauvignon vintages.***

## 2009 NEW WINES

During the Summer Lions Peak bottled several exceptionally well-balanced and wonderful wines. Whites include our luscious white Rhone and white Burgundy wines, old favorites **“LULU”, 2007 Viognier, and 2007 Chardonnay**. Reds include our rich medium to full bodied Bordeaux Reserves, Rhone and Zinfandel red wines. We also have a couple of debuts to share with you... a new Rosé which is a blend of **85% Mourvedre and 15% Viognier** and is called **“Peak Rouge,”** and a new Rhone Blend called **“Vis á Vis,”** made with **Mourvedre, Syrah, Grenache, and Zinfandel**. These wines are lovely Rhone blends with the addition of the **Wild Card...Zinfandel** thrown in the mix, and of course LP’s **100% Mourvedre** returns to the tasting menu. Our Mourvedre gives all three a wonderful essence of lavender and lilacs on the nose and a beautiful mouthfeel that lingers on the palate.

We have bottled 102 cases of our historical, **“Lionnesse,” Cabernet Sauvignon, Merlot and Cabernet Franc**. Other Flagship wines are our new, **2006 Proprietor’s Reserve Cabernet Sauvignon**, and our long awaited **2005 Zinfandel**. The LP Zinfandel returns after much popular demand. The wine is rich, intense, fruit forward, and is loaded with spice. This limited production **Zin** is one not to be missed. Plus, great news for those who loved the label art **“Royal Couple”** by Jiang, which adorned the Zinfandel, it has returned! We still have some “Royal Couple” art posters available... call us to purchase!

*Lulu and I are extremely pleased to offer you our latest portfolio of wines and we look forward to seeing you over the holiday season to meet you personally and for special bottle signing.*

In closing, as always, our wines are produced in small lots ranging from approximately 50 to 250 cases each. You can email us or contact the Lions Peak tasting room for your orders. **You will receive your special club discount and of course complimentary shipping. It is okay to mix and match the case.**

*Lions Peak will continue to focus on our flagship Cabernet Sauvignons, Meritages, Zinfandel, and our Rhone Blanc and Rouge wines. We always welcome your comments regarding your favorite wines.*

## CASE SPECIALS FOR THE HOLIDAYS AND GIFT BASKETS

LP is offering case specials on several of wines. Quantities are limited; for details contact us by phone or email, or better still, stop by the Solvang Tasting Room.

*A few of the wines that are included in the case specials are the following: 2001 Cabernet Franc, 2002 Cabernet Port, 375ML and 750ML, 2006 Estate Cabernet Sauvignon, and 2002 Late Harvest Viognier.*

*In addition to these case specials, our staff has special gift baskets that you may purchase or customize for that special someone.* Let us know what you need; we are here to work with you.

## WINE CLUB SELECTIONS OFFER DIVERSITY

We offer many different clubs which you can check out online. If you would like to change your selection at any time in the future you may select which club you prefer and choose either the 6-bottle or 12-bottle option. All the wine clubs ship twice a year. We have included an order form with your current shipment, which you can use to update your current information, change clubs, or tell a friend.

**Fax back to us at: 805.927.1464.**

Call us with questions - **Cambria: 805.927.1450 Solvang: 805.693.5466**

**Email us @ [info@lionspeakwine.com](mailto:info@lionspeakwine.com)**

## **OPEN HOUSE**

Please mark your calendar for Lions Peak Holiday Open House. Beginning on the Saturday after Thanksgiving, November the 28<sup>th</sup> and every remaining Saturday until the end of 2009, we shall be serving our new releases and Library Cabernet Sauvignons. Meet all of our staff and bring in the Season with LP. Great music and complimentary appetizers will accompany the LP wines. Remember, open house every Saturday until closing. *It is LP's way of saying Thank You for your support during 2009.*

## **WINE CLUB SELECTION FOR FALL/ WINTER 2009& 2010**

### **Connoisseurs Club**

*2006 Proprietor's Reserve Cabernet Sauvignon \$50.00*  
*2006 Estate Grown Cabernet Sauvignon \$25.00*  
*2005 Zinfandel \$38.00*  
*2007 LULU \$25.00*  
*2005 Mourvedre \$35.00*  
*2005 Peak Rouge \$20.00*

### **Premium Club**

*2006 Proprietor's Reserve Cabernet Sauvignon \$50.00*  
*2006 Estate Grown Cabernet Sauvignon \$25.00*  
*2005 Zinfandel \$38.00*  
*2005 Mourvedre \$35.00*  
*Vis à Vis (Mourvedre, Grenache, Syrah, Zinfandel) \$ 28.00*  
*2002 Augustus XIX Cabernet Sauvignon Port \$ 30.00*

### **Roaring Cabernet**

*(2) 2006 Proprietor's Reserve Cabernet Sauvignon \$50.00*  
*2006 Estate Grown Cabernet Sauvignon \$25.00*  
*(2) 2002 Proprietor's Reserve Cabernet Sauvignon \$50.00*  
*2002 Augustus XIX Cabernet Sauvignon Port \$30.00*

### **White Wine Club**

*(2) 2007 LULU \$25.00*  
*(2) 2007 Viognier \$25.00*  
*(2) 2007 Chardonnay \$25.00*

### **Holiday Wine Club**

*Champagne \$35.00*  
*2001 Lionnesse, 40% Merlot, 40% Cabernet Sauvignon, 20% Cabernet Franc \$35.00*  
*2002 Proprietor's Reserve Cabernet Sauvignon \$50.00*  
*1999 Estate Grown Cabernet Sauvignon \$75.00*  
*1998 Estate Grown Cabernet Sauvignon \$75.00*  
*2002 Late Harvest Viognier \$25.00*

*Special Case Discount of 25% savings and complimentary shipping/ mix and match okay*

*We hope that you enjoy your new selection of wines and our wish to you is that your remainder of 2009 and beginning of 2010 is filled with bliss.*

*Lions Peak Family Estates  
Jennifer and Lulu*

